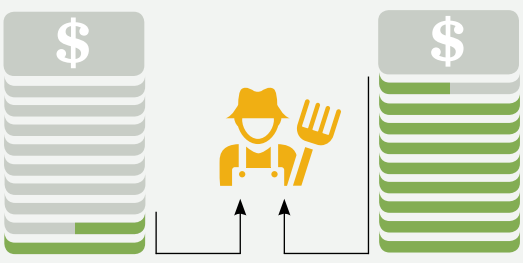
You love your farmers market.

The number of **farmers markets in the country rose by almost 10%** last year.

And what's not to love?

1 Farmers win.



In general, farmers and ranchers only receive $1.58 cents of $10 spent on food. The rest goes to marketers, processors, wholesalers, distributors and retailers.

For every $10 spent on local food, **farmers get closer to $8–9.**

2 Your community wins.

For every $10 spent at a farmers market, studies show that as much as **$7.80 is re-spent in your community,** supporting local jobs and businesses.

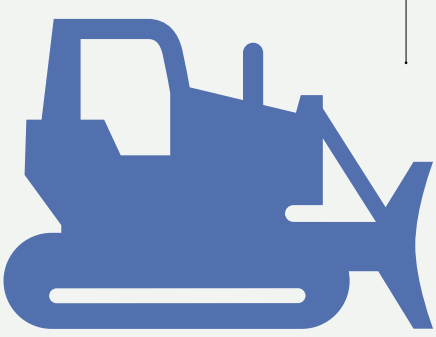
3 You Win.

HEALTHY FRESH DELICIOUS COMMUNITY FRIENDLY LOCAL FAMILY FARMERS VALUE

But your farmers market might be at risk.

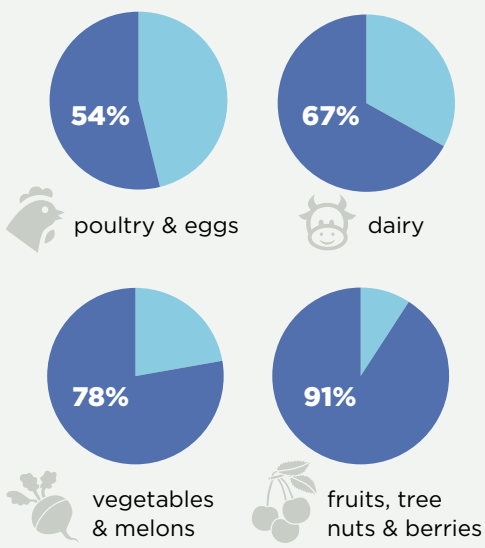
1 Poorly planned development is leading to the rapid loss of farmland.

We've been losing more than an acre of farmland every minute. That's the equivalent of **more than 9 local produce farms paved over every day.**



2 And your favorite fresh foods may be at the greatest risk...

percentage, by market value, produced in counties subject to urban influences



ACT NOW.

Pledge to support family farmers.

***Go to* www.lovemyfarmersmarket.org.**

I LOVE MY FARMERS MARKET
A celebration brought to you by American Farmland Trust

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