ESI CD-ROM Information Sheet

Thank you for your interest in this new ESI product! The ESI CD-ROM was developed to be used as an additional resource. It does not take the place of the Unit 1, 2, or 3 workbooks, but does enhance your entire ESI experience.

This CD is designed for use by one person only. The User Name and Password must be determined by the individual user. To enjoy the full features of the CD, the same user name and password must be used each time the CD is started. Answers to quizzes and questions are automatically saved and remain in memory each time the user opens the CD on the same computer. Therefore for maximum effectiveness, use the same computer because individual scores and stats are stored using "cookies" from a particular computer. Cookies must be allowed for the CD to work properly. Many schools don't allow cookies in computer labs, so check with your school's computer technician before using this CD.

Included in the CD-ROM are activities such as:

1. Enrichment Activities . . .

a. Traits Quiz
b. Skills Test
c. Entrepreneurship Quiz
d. Business Survey templates
e. Characteristics of an Entrepreneur
f. Websites of Successful Businesses
g. Definitions and Terms of today's Business
h. Idea Creation Help Aids
i. Research web sites
j. Creating Web Pages, Examples and How-to on:
- Fonts
- Home Page
- Images
- Meta Tags
- Keywords
- Security

2. Investigator's Notebook to help collect information for

a. Personal Journal
b. Business Plan – a template of which can be linked to directly from CD

3. Additional Resources for Teacher/Leaders

a. Leaders Guides for Personal Business & Research
b. Guides for Web Page creation and Search Engines
c. Business Decision Guides
d. Researching Trends
e. No Place Like Home -- information on Nebraska jobs and wages versus other states

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