Bringing 4-H to the Classroom – An Introduction to School Standards

Content standards establish specific expectations for the assessment of cumulative learning by the end of first grade, fourth grade, eighth grade and twelfth grade. The standards listed for this curriculum serve as a base guide and are not absolute – you may find that you add or subtract specific standards as you seek to meet the needs of your unique educational setting. In addition, as the curriculum is adapted, standards for grade levels not listed here may be met. Visit the Nebraska Department of Education Web site to access current standards lists in each content area.

As this is a University of Nebraska–Lincoln Extension publication, the Nebraska State Education Content Standards have been aligned to the materials found in this curriculum. Alignment of the Nebraska standards is in compliance with national educational standards. If you are using this curriculum in another state, please refer to your local education department to reference your own individual state standards and see how they relate to the standards listed here.

EntrepreneurShip Investigation (ESI) Unit I: Discover the E-Scene Activities: Aligned with Nebraska State Education Content Standards

Nebraska State Education Content Standards are "statements focusing on academic knowledge, skills and understandings that schools should teach and students should know as a result of their schooling" (Nebraska L.E.A.R.N.S., 1999).
The content area "home base" for this curriculum is Entrepreneurship Education.
Career Cluster Area(s): Can be integrated into all Career Cluster Areas.

Investigating the Entrepreneur Profile

National Entrepreneurship
A.01 - Explain the need for entrepreneurial discovery.
H.05 - Determine tentative occupational interest.

Nebraska State Entrepreneurship
ENT 12.1.1 - Discovery: Generate ideas, recognize opportunities, and determine the feasibility of ideas, markets, ventures.

- Explain the need for entrepreneurial discovery
- Discuss entrepreneurial discovery processes
- Assess global trends and opportunities
- Determine opportunities for venture creation
- Assess opportunities for venture creation
- Describe idea-generation methods
- Generate venture ideas
- Determine feasibility of ideas

ENT 12.8.1 - Career planning.

- Evaluate career opportunities based on current/future economy
- Analyze employer expectations in the business environment
- Explain the rights of workers
- Select and use sources of career information
- Determine tentative occupational interest
- Explain employment opportunities in entrepreneurship

Reading/Writing
8.1.1 Students will identify the main idea and supporting details in what they have read.

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8.1.2 - Students will identify, locate, and use multiple resources to access information on an assigned or self-selected topic.
12.1.1 - Students will identify the main idea and supporting details in what they have read.
12.2.1 - Students will write using standard English (conventions) for sentence structure, usage, punctuation, capitalization, and spelling.

Investigating Who is Down the Block

National Entrepreneurship
A.01 - Explain the need for entrepreneurial discovery.
C.01 - Explain the role of business in society.

Nebraska State Entrepreneurship
ENT 12.1.1 - Discovery: Generate ideas, recognize opportunities, and determine the feasibility of ideas, markets, ventures.

- Explain the need for entrepreneurial discovery
- Discuss entrepreneurial discovery processes
- Assess global trends and opportunities
- Determine opportunities for venture creation
- Assess opportunities for venture creation
- Describe idea-generation methods
- Generate venture ideas
- Determine feasibility of ideas

ENT 12.3.1 - Business concepts:

- Explain the role of business in society
- Describe types of business activities
- Explain types of businesses
- Explain opportunities for creating added value
- Determine issues and trends in business
- Describe crucial elements of a quality culture/continuous quality improvement
- Describe the role of management in the achievement of quality
- Explain the nature of managerial ethics
- Describe the need for and impact of ethical business practices

Reading/Writing
8.1.2 - Students will identify, locate, and use multiple resources to access information on an assigned or self-selected topic.
12.1.2 - Students will locate, evaluate, and use primary and secondary resources for research.

Investigating Yourself

National Entrepreneurship
B.12 - Describe desirable entrepreneurial personality traits.
B.14 - Determine interests.
B.16 - Conduct self-assessment to determine entrepreneurial potential.

Nebraska State Entrepreneurship
ENT 12.2.2 - Personal Assessment
Describe desirable entrepreneurial personality traits

- Determine personal biases and stereotypes
- Determine interests
- Evaluate personal capabilities

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- Conduct self-assessment to determine entrepreneurial potential

Reading/Writing
8.3.1 - Students will participate in group discussions by asking questions and contributing information and ideas.
12.3.1 - Students will participate in student-directed discussions by eliciting questions and responses.

Investigating What It Takes to Be An Entrepreneur

National Entrepreneurship
B.12 - Describe desirable entrepreneurial personality traits.
B.15 - Evaluate personal capabilities.
B.16 - Conduct self-assessment to determine entrepreneurial potential.

Nebraska State Entrepreneurship
ENT 12.2.2 - Describe desirable entrepreneurial personality traits
- Determine personal biases and stereotypes
- Determine interests
- Evaluate personal capabilities
- Conduct self-assessment to determine entrepreneurial potential

Social Studies/History
8.3.5 - Job Acquisition – complete employment documents and the interview process.

Math
8.5.2 - Students will read and interpret tables, charts, and graphs to make comparisons and predictions.

Discovering Your Family Entrepreneurs

National Entrepreneurship
D.02 - Apply effective listening skills.
D.03 - Use proper grammar and vocabulary.
D.06 - Address people properly.
D.12 - Write inquiries.
D.14 - Prepare simple written reports.
H.04 - Select and use sources of career information.

Nebraska State Entrepreneurship
ENT 12.4.1 - Fundamentals of Communication
- Explain the nature of effective communications
- Apply effective listening skills
- Use proper grammar and vocabulary
- Reinforce service orientation through communication
- Explain the nature of effective verbal communications
- Address people properly
- Handle telephone calls in a businesslike manner
- Make oral presentations
- Explain the nature of written communications
- Write business letters
- Write informational messages
- Write inquiries
- Write persuasive messages
- Prepare simple written reports
- Prepare complex written reports

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- Use communications technologies/systems (e.g., e-mail, faxes, voice mail, cell phones, etc.)

ENT 12.8.1 - Career planning.

- Evaluate career opportunities based on current/future economy
- Analyze employer expectations in the business environment
- Explain the rights of workers
- Select and use sources of career information
- Determine tentative occupational interest
- Explain employment opportunities in entrepreneurship

Reading/Writing

8.2.1 - Students will write using standard English (conventions) for sentence structure, usage, punctuation, capitalization, and spelling.
8.2.5 - Students will demonstrate the ability to use self-generated questions, note taking, summarizing, and outlining while learning.
8.3.1 - Students will participate in group discussions by asking questions and contributing information and ideas.
8.4.1 - Students will identify information gained and complete tasks through listening.
12.2.2 - Students will write compositions with focus, related ideas, and supporting details.
12.2.5 - By the end of twelfth grade, students will demonstrate the ability to use self-generated questions, note taking, summarizing, and outlining while learning.
12.3.1 - Students will participate in student-directed discussions by eliciting questions and responses.

Investigating the Risks

National Entrepreneurship

B.19 - Make decisions.
B.22 - Assess risks.

Nebraska State Entrepreneurship

ENT 12.2.3 - Personal Management

- Maintain positive attitude
- Demonstrate interest and enthusiasm
- Make decisions
- Develop an orientation to change
- Demonstrate problem-solving skills
- Assess risks
- Assume personal responsibility for decisions
- Use time-management principles
- Develop tolerance for ambiguity
- Use feedback for personal growth
- Demonstrate creativity
- Set personal goals

Reading/Writing

8.3.1 - Students will participate in group discussions by asking questions and contributing information and ideas.
8.4.1 - Students will identify information gained and complete tasks through listening.

Investigating Goals

National Entrepreneurship

B.28 - Set personal goals.

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Nebraska State Entrepreneurship
ENT 12.2.3 - Personal Management

- Maintain positive attitude
- Demonstrate interest and enthusiasm
- Make decisions
- Develop an orientation to change
- Demonstrate problem-solving skills
- Assess risks
- Assume personal responsibility for decisions
- Use time-management principles
- Develop tolerance for ambiguity
- Use feedback for personal growth
- Demonstrate creativity
- Set personal goals

Reading/Writing
8.2.1 - Students will write using standard English (conventions) for sentence structure, usage, punctuation, capitalization, and spelling.
12.2.1 - Students will write using standard English (conventions) for sentence structure, usage, punctuation, capitalization, and spelling.

Investigating Who's On Main Street

National Entrepreneurship
D.02 - Apply effective listening skills.
D.03 - Use proper grammar and vocabulary.
D.08 - Make oral presentations.

Nebraska State Entrepreneurship
ENT 12.4.1 - Fundamentals of Communication

- Explain the nature of effective communications
- Apply effective listening skills
- Use proper grammar and vocabulary
- Reinforce service orientation through communication
- Explain the nature of effective verbal communications
- Address people properly
- Handle telephone calls in a businesslike manner
- Make oral presentations
- Explain the nature of written communications
- Write business letters
- Write informational messages
- Write inquiries
- Write persuasive messages
- Prepare simple written reports
- Prepare complex written reports
- Use communications technologies/systems (e.g., e-mail, faxes, voice mail, cell phones, etc.)

Reading/Writing
8.1.2 - Students will identify, locate, and use multiple resources to access information on an assigned or self-selected topic.
8.2.1 - Students will write using standard English (conventions) for sentence structure, usage, punctuation, capitalization, and spelling.

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ESI Unit I: Discover the E-Scene School Standards

8.2.5 - Students will demonstrate the ability to use self-generated questions, note taking, summarizing, and outlining while learning.
8.4.1 - Students will identify information gained and complete tasks through listening.
12.1.2 - Students will locate, evaluate, and use primary and secondary resources for research.
12.2.5 - By the end of twelfth grade, students will demonstrate the ability to use self-generated questions, note taking, summarizing, and outlining while learning.
12.3.2 - Students will make an oral presentation that demonstrates consideration of audience, purpose, and information.

Lesson Name	Science	Math	Reading/Writing	Social Studies	Entrepreneurship
Investigating the Entrepreneur Profile			8.1.1, 8.1.2, 12.1.1, 12.2.1		**National: A.01, H.05** **State: ENT 12.1.1, ENT 12.8.1**
Investigating Who Is Down the Block			8.1.2, 12.1.2		**National: A.01, C.01** **State: ENT 12.1.1, ENT 12.1.2**
Investigating Yourself			8.3.1, 12.3.1		**National: B.12, B.14, B.16** **State: ENT 12.2.2**
Investigating What It Takes to Be An Entrepreneur		8.5.2		8.3.5	**National: B.12, B.15, B.16** **State: ENT 12.2.2**
Discovering Your Family Entrepreneurs			8.2.1, 8.3.1, 8.2.5, 8.4.1, 12.2.2, 12.2.5, 12.3.1		**National: D.02, D.03, D.06, D.12, D.14, H.04** **State: ENT 12.4.1, 12.8.1**
Investigating the Risks			8.3.1, 8.4.1		**National: B.19, B.22** **State: ENT 12.2.3**
Investigating Goals			8.2.1, 12.2.1		**National: B.28, State: ENT 12.2.3**
Investigating Who's On Main Street			8.4.1, 12.3.2, 8.1.2, 8.2.1, 8.2.5, 12.1.2, 12.2.5		**National: D.02, D.03, D.08** **State: ENT 12.4.1**

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